



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Appln. of:	Jason GREEN et al.	Examiner:	Jonathan P. Ouellette
Appln. No.:	09/655,759	Art Unit:	3629
Filed:	September 5, 2000		
For:	NETWORK METHODS FOR INTERACTIVE ADVERTISING AND DIRECT MARKETING		

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Mail Stop: RCE  
Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

**RESPONSE AND AMENDMENT B**

Honorable Commissioner:

This amendment is being timely submitted in response to paper number 7, the Examiner's official action mailed 02/06/2004; the time for a response having been extended. Applicants submit herewith a Petition for a two-month Extension of Time under 37 CFR 1.136(a). A check for the appropriate fees is submitted herewith. Please consider the following amendment and remarks.

**IN THE CLAIMS:**

Please amend claims 1-4, 17, 19, and 48-53, as noted on the pages that follow.